

2026



Family Christian

Writer Guidelines



Welcome.

Thank you for expressing an interest in writing for Family Christian, part of the Radiant Digital family.

The words God gave you to write may be the very words our readers need to read. Maybe that's why God brought you here! He knows your authentic voice and biblical wisdom can point women to simple moments with Jesus. And that's what we're all about.

We accept writing submissions for [FamilyChristian.com](https://familychristian.com) blog posts featured on our website and in our newsletters. While we focus on a specific topic each month, such as "Follow Me" or "An Everyday Sacred," we are also open to topics that fit our general categories.

We're glad you want to learn more!

–The Family Christian Team



About Radiant Digital

We are a global faith and family media network that includes FamilyChristian.com, Beliefnet.com, Patheos.com, iDisciple.org, BibleMinute.com, BibleJoy App, FamilyToday.com, and Familias.com.

We know that love illuminates the darkness, which is why our family of brands focuses on content and services that light the human soul. Together we stand for deep connection, intentional change, and hope.

RADIANT
DIGITAL

More About Family Christian

Our Statement of Faith

We require that all of our writers stand in agreement with us.

We believe in:

- The Holy Scriptures, as originally given by God, are divinely inspired, error-free, entirely trustworthy, and the supreme authority in all matters of faith and conduct.
- One God, eternally existent in three persons, Father, Son and Holy Spirit.
- Our Lord Jesus Christ, God manifest in the flesh, His virgin birth, His sinless human life, His divine miracles, His atoning death, His bodily resurrection, His ascension, His mediatorial work, and His personal return in power and glory.
- The Salvation of lost and sinful man through the shed blood of the Lord Jesus Christ by faith apart from works, and regeneration by the Holy Spirit.
- The Holy Spirit, by whose indwelling the believer is enabled to live a holy life, to witness and work for the Lord Jesus Christ.
- The unity of the Spirit of all true believers, the Church, the Body of Christ.

Our Mission

To help women and families experience simple moments with Jesus.

A woman with blonde hair, smiling and looking upwards. She is wearing a brown cardigan over a grey top and a pearl necklace. The background is a soft, out-of-focus bokeh of warm, golden lights.

Our Reader

She's a Christian mom who loves Jesus and is committed to guiding her family's faith. But most days, she feels like she's barely keeping up.

Whether she's navigating toddler tantrums, parenting teenagers through doubt and decisions, or adjusting to the empty nest, she's pulled in countless directions. Her mental load is heavy. Her schedule is packed. And in the chaos of carpools, work deadlines, and shifting family dynamics, she sometimes feels distant from God, even though she desperately wants to draw closer to Him.

She doesn't have it all figured out. She makes mistakes. She questions herself. But she keeps showing up, trying her best to point her family (and herself) toward Jesus.

What she needs:

- **Understanding** that validates her struggles with grace
- **Biblical wisdom** she can apply on a random Tuesday morning
- **Encouragement** that she's faithful, not failing even on her hardest days
- **Simple ways** to experience Jesus in the everyday moments

She's not looking for one more thing to add to her to-do list. She's looking for help meeting Jesus right where she is—in the struggles, the brief pauses, and the busyness—so she can love and lead her family the way Jesus loves and leads her.

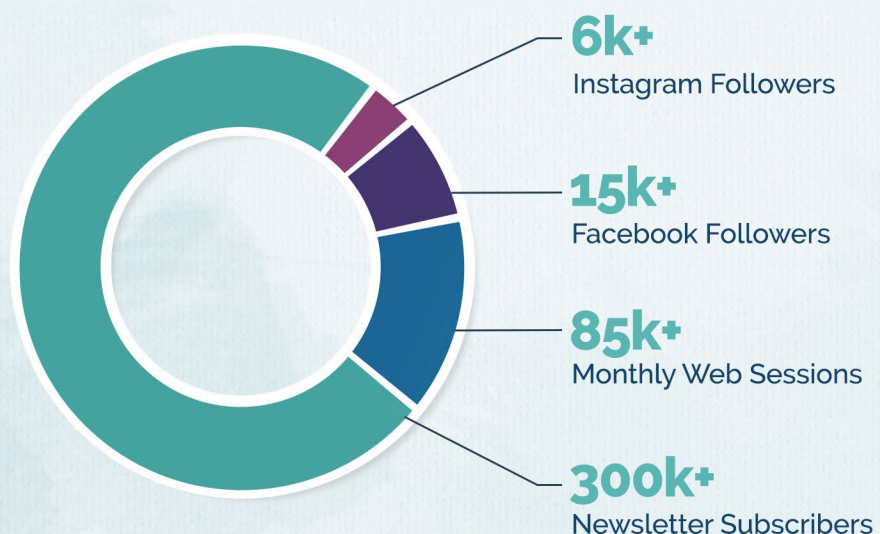
Our Voice

Conversational, warm, encouraging, authentic, helpful, like talking or sharing advice with a sister or trusted friend.

Our Ideal Article

- Rooted in Scripture – Incorporates biblical references and insights to guide readers in practical faith application, showing how God's Word speaks to modern challenges.
- Validates Our Reader's Experience – Acknowledges the joys and struggles of her current season with authenticity and empathy, meeting her where she is. (Just like Jesus does!)
- Points to Jesus in Everyday Moments – Helps readers recognize and respond to Jesus in the ordinary rhythms of daily life.
- Feels Warm and Relatable – Shares personal experiences that demonstrate authentic struggles and victories, providing biblical wisdom like a trusted friend.
- Offers Simple, Doable Steps – Helps readers take small, intentional steps through prayer prompts, Scripture reflections, practical tips, or conversation starters they can use right away.

Our Reach



Our Four Content Areas

All our articles answer one central question: How can our readers experience or lead their families to experience simple moments with Jesus?



Faith

These articles inspire women to grow spiritually through intentional, everyday moments with Jesus. They explore spiritual disciplines (like Bible study, rest, solitude, lament, and stewardship) and Christian living topics (such as stress, mental health, grief, loneliness, friendships, purpose, burnout, and identity).

Example articles:

- Finding God's Peace When Your Mind Won't Stop Racing
- When Shame Becomes Your Identity (and How to Break Free)
- My Devastating Miscarriage Taught Me to Share My Grief

Readers connect with Faith articles that:

- Acknowledge real spiritual struggles (not just surface-level "tips")
- Show how to live out a spiritual practice in everyday life
- Help them take one small, intentional step toward living out their faith

Marriage

These articles connect with couples in the spaces where marriage feels hard and provide emotionally honest and validating content rooted in Scripture and practical, everyday faith. While most pieces apply to marriages broadly, we also welcome articles for new parents, empty nesters, and blended families.

Example articles:

- Sometimes, Marriage Is Hard and You Just Need to Cry
- 5 Things Not to Do in Your Marriage
- Feeling Invisible? 3 Bible Ways to Strengthen Your Marriage After Motherhood

Readers connect with Marriage articles that:

- Name the hard moment honestly and validate her experience before offering solutions
- Offer tools and strategies couples can apply right away
- Help couples support each other's faith journey while deepening their relationship





Prayer

These articles give readers the words to pray when they don't have their own. Written for the woman who knows she should pray but doesn't always know what to say, Prayer articles are ready-to-use, situational prayers for the moments she needs to talk to the Father.

Example articles:

- 5 Prayers for When You Feel Completely Stuck
- A Prayer for the Wife Who's Running Out of Fight for Her Marriage
- The 7 Scriptures to Pray Over Your Graduating Senior

Readers connect with Prayer articles that:

- Name her situation precisely; the more specific the moment, the more she feels seen
- Hand her the actual words: fully written, first-person prayers
- Weave Scripture into the prayer itself

Parenting

These articles equip moms to see Jesus in every stage of motherhood, from babies to grown children. Parenting articles provide Scripture-based guidance for early childhood, tweens and teens, adult children, single parenting, blended families, and grandparents.

Example articles:

- I'm Speaking to Every Grieving Parent Who Feels Lost Right Now
- What to Pray When Your Teen's School Anxiety Gets Overwhelming
- Is Your Child's Heart Ready for a New School Year?"

Readers connect with Parenting articles that:

- Validate their struggles with empathy and grace
- Offer age-specific, practical wisdom that they can apply this week
- Show how faith shapes their parenting and restores their hope



Our Best Practices for Writers

Write with Our Reader in Mind

Familiarize yourself with our reader and voice. Your article should help her experience simple moments with Jesus in her daily life.

Proofread Carefully

Pay particular attention to spelling, punctuation, grammar, and clarity. Reading your submission aloud can help identify areas needing refinement. We are big fans of Grammarly.

Format for Skimming

Most readers don't read every word online. They skim on their phones. So, make your content scannable:

- Use short paragraphs (1-3 sentences).
- Add subheads to break up sections.
- Include bullet points or numbered lists for key takeaways.
- Use bold text sparingly but strategically to highlight important moments.

Stick to One Scripture Translation

Use one translation throughout (NLT and NIV are popular with our readers) and indicate which translation in your copy.

Follow Word Count Guidelines

Family Christian blog posts should be 700 to 1,200 words.





Our Best Practices for Writers



Your headline is often the first (and sometimes only) invitation readers receive. And it is the first thing our editors read! So make it count by following these proven strategies.

Keep it short and specific

Aim for 6-10 words, under 60 characters. Eight-word headlines get 21% higher click-through rates.

Lead with action verbs

Show readers what they'll do or discover: Start, Build, Transform, Discover, Create.

Use odd numbers

For listicle-style articles, odd numbers consistently outperform even numbers.

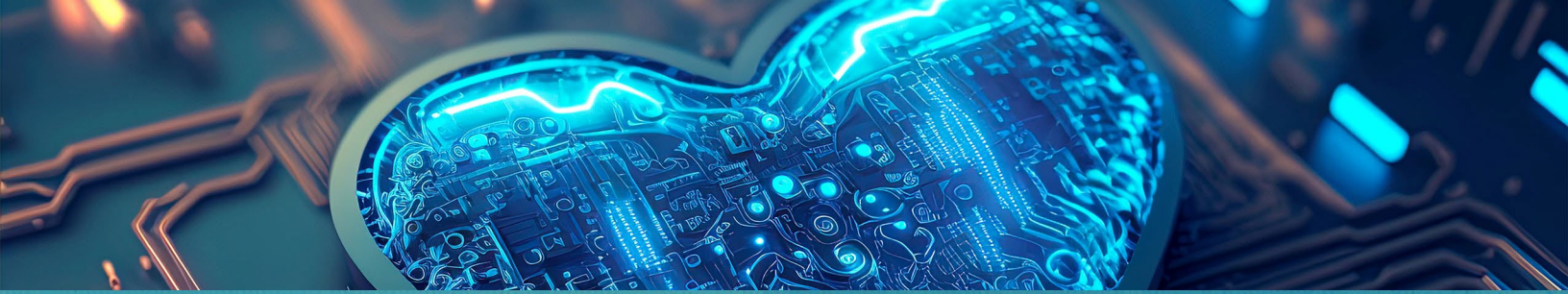
Vary your language

Instead of overusing "ways," try:

- Steps: 3 Steps to Start Reading Your Bible Again
- Habits: 7 Daily Habits That Strengthen Your Faith
- Ideas: 5 Prayer Ideas for Working Moms
- Practices: 3 Spiritual Practices Your Heart Needs This Week
- Truths: 5 Truths About God's Forgiveness Your Marriage Needs
- Promises: 3 Overlooked Promises God Makes to You

Make it personal

"You/Your" speaks to the reader. "I/My" invites them into your experience. Both create a connection.



Our Heart for Authentic Writing in an AI World

At Family Christian, we place a premium on a writer's voice and personal experiences living out her faith. While AI tools can be helpful in the writing process, we expect our writers to treat AI like a supervised intern, not the CEO. AI can assist you, but it cannot replace your unique, God-given voice and gifts as a writer.

Your words and stories (and lessons learned) reflect where your humanity and the grace of Jesus meet. And that's what our reader needs. As Christian writers, we're called to steward both our words and the tools we use. When used wisely (and prayerfully), AI can serve you well.

Acceptable Uses of AI:

- To check grammar and spelling
- To brainstorm ideas, titles, or outlines
- To suggest edits for clarity, structure, or flow
- To assess drafts for readability and tone

Unacceptable Uses of AI:

- Writing entire articles or substantial portions
- Generating personal stories or experiences
- Creating biblical interpretations or theological content. *AI models are trained on secular content and may introduce inaccuracies, bias, or contradictions to Christian doctrine.*
- Replacing your authentic voice, faith perspective, or spiritual insight

Bottom Line

All submitted content should be your own work. AI should be a tool to enhance your writing, not a ghostwriter that generates content on your behalf.

Our readers connect with real women who share their real struggles and real faith. AI cannot replicate that kind of authenticity. It flows from the Holy Spirit through you.



Our Submission Process

All submissions must be sent via our official submission form on [FamilyChristian.com](https://familychristian.com). We accept submissions of full articles and pitches. Submissions are always open.

For articles: Submit polished, ready-to-publish posts of 700-1,200 words, fact-checked and free of spelling and grammar errors. Follow our best practices outlined in this document.

For pitches: Include your proposed title and 2-3 sentences that share your unique angle or personal experience with the topic and how it will help our reader. We're looking for authentic voices and real stories, not generic advice.

Strong Pitch Example: Title: What I Learned to Pray When Motherhood Felt Impossible. Prompt: When my oldest child hit puberty, I discovered five biblical prayers that became my lifeline when I couldn't form my own words. I'll share each prayer, the Scripture it's rooted in, and how these honest conversations with God carried me from despair to hope, giving moms who feel like failures permission to pray "help" and know God hears.

Weak Pitch Example: Title: Prayers for Moms. I'd like to write about prayer and how it helps with the struggles of motherhood.

What to Expect After Submitting

- We review all submissions within 4-6 weeks.
- We'll notify you whether your article is accepted or declined.
- If accepted, your article will typically be published within 2-3 months.
- We reserve the right to edit submissions for clarity, length, and house style.

Content Rights

By submitting your work to Family Christian, you retain copyright ownership but grant Radiant Digital non-exclusive, perpetual rights to publish, edit, and promote your article across all our platforms and channels.



Your Benefits of Writing with Us

Writers aren't financially compensated for published submissions, but we invest in promoting your work and expanding your reach:

- **Full author credit** with bio, headshot, and links to your blog and social media on our website
- **Amplified visibility** through our website, newsletter, and social channels
- **Easy sharing** with a direct link to your published post
- **Branded graphics** to announce your feature and build credibility with your audience
- **Measurable growth** in your own followers, newsletter subscribers, and book sales

Our writers see real results when their work reaches our engaged audience of Christian moms.